

2010 AAF-Knoxville ADDY® Awards Winners By Category

ELEMENTS OF ADVERTISING, Logo

Bronze Citation of Excellence
Bluegill Creative
Outdoor Knoxville Logo
River Sports/Outdoor Knoxville
Caryn Schafer, Designer

Bronze Citation of Excellence
Hornsby Brand Design
Mercy Hill Church Logo
Chris Hornsby, Creative & Art Director

Bronze Citation of Excellence
The Tombras Group
Car Allowance Rebate System
NHTSA
Kym Stone, Art Director

Bronze Citation of Excellence
Pyxl
Kervie Mata, Art Director
Josh Phillips, Project Manager
Nicole VanScoten, Public Relations Specialist
Brenna DeLeo, Social Media Specialist

Silver ADDY® Award
The Tombras Group
Weigel's Hazelnut
Danny DiChiara, Art Director
Nick Vagott, Copy Writer/Creative Director
Sam Comer, Copy Writer
Brian Potter, Creative Director
Dana Nies, Production Manager

Silver ADDY® Award
Drive Thru Ideas
Hard Knox Pizzeria
Dean Bastian, Creative Director
Jill Johnson, Account Director

Gold ADDY® Award
The Tombras Group
Cades Cove Heritage Tours

Dale Money, Art Director
Danny Dichiara, Art Director
Brian Potter, Creative Director
Dooley Tombras, Account Executive
David Jacobs, Account Supervisor

Gold ADDY® Award
Designsensory
Knoxify

Anne Brogdon, Designer
Joseph Nother, Creative Director
Lindsay Miller, Art Director
Casey Peters, Owner, Knoxify
Brandon Clarke, Owner, Knoxify

ELEMENTS OF ADVERTISING, Photography, Color

Bronze Citation of Excellence
The Tombras Group
Journey – Mountain Biking
Haywood County TDA

Danny DiChiara, Art Director
Paul Nies, Copy Writer
Charlie Brooks, Photographer
Nick Vagott, Creative Director
Brian Potter, Creative Director
Sarah Holtz, Production Manager
Jay Sokolow, Account Executive

Bronze Citation of Excellence
The Tombras Group
Journey – Touring
Haywood County TDA

Danny DiChiara, Art Director
Paul Nies, Copy Writer
Charlie Brooks, Photographer
Nick Vagott, Creative Director
Brian Potter, Creative Director
Sarah Holtz, Production Manager

Jay Sokolow, Account Executive

Silver ADDY® Award
Dave Moore Studios
The Roaring Twenties: Friday Night – In the Kitchen

Silver ADDY® Award
TradeMark Advertising
Office of the Inspector General – TVA
Sarah Mills, Art Director/Photographer

ELEMENTS OF ADVERTISING, Photography, Digitally Enhanced

Silver ADDY® Award
Dave Moore Studios
The Roaring Twenties: Friday Night – In the Kitchen

Gold ADDY® Award
Tombras Interactive
Hell On Water
Zodiac Boats
Michael Sevilla, Art Director
Dan Dougherty, Account Supervisor
Dooley Tombras, Account Executive

Gold ADDY® Award
Tombras Interactive
Save More Souls
Zodiac Boats
Michael Sevilla, Art Director
Dan Dougherty, Account Supervisor
Dooley Tombras, Account Executive

ELEMENTS OF ADVERTISING, Photography, Campaign

Bronze Citation of Excellence
Tombras Group
Journey Campaign
Haywood County TDA
Danny DiChiara, Art Director
Paul Nies, Copy Writer
Charlie Brooks, Photographer

Nick Vagott, Creative Director
Brian Potter, Creative Director
Sarah Holtz, Production Manager
Jay Sokolow, Account Executive

Silver ADDY® Award
The Tombras Group
Disaster

Farm Bureau Insurance – Tennessee
Charlie Andrews, CD/Copywriter
Rick Baptist, Senior Art Director
Brooke Duncan, SVP/Account Executive
Sam Comer, Photographer

ELEMENTS OF ADVERTISING, Special Effects, Video or Film

Silver ADDY® Awards
The Tombras Group
Muscle Car and Stuck with a Ticket
NHTSA

Brian Potter, AD/CD
Nick Vagott, Writer/CD
Primal Screen, Animators

Gold ADDY® Awards
The Tombras Group
Buzzed Creeps, Creeps, Big Monster Attacks, Big Monster Strikes Back
NHTSA

Brian Potter, AD/CD
Nick Vagott, Writer/CD
Primal Screen, Animators

Gold ADDY® Award
The Tombras Group
Nailed

Tennessee Department of Transportation
Rob Simpson, Writer/CD
Paul Szary, AD/CD
Amanda Lewis, Sr. Account Executive
Sarah Holtz, Production Manager
Jay Sokolow, Account Director
Lieven Van Balen, Rabbit, Director
Alain Dessauvage, Nozon, Editor

740 Sound Design, Sound Design
Mary Kondrat, Producer
Elizabeth Hosmer, Marketing Manager, TGHSO
Kendell Poole, Director, TGHSO

ELEMENTS OF ADVERTISING, Special Effects, Internet

Four Silver ADDY® Awards

The Tombras Group and Tombras Interactive

Big Monster Attacks, Big Monster Strikes Back, Buzzed Creeps, Muscle Car
NHTSA

BRICK, CDs

Ryan Harvey, Interactive Art Director

Matt Montgomery, Interactive Designer/Animator

Shayne Ivy, Interactive Designer

Toe, Programmer

Sam Comer, Sound Design

Primal Screen, Animators

Cheryl Paul, Production Manager

Alice Mathews, Account Supervisor

David Jacobs, Interactive Director

Primal Screen, Animators

Gold ADDY® Award

The Tombras Group and Tombras Interactive

Creeps Website Animation

NHTSA

BRICK, Creative Directors

Michael Sevilla, Interactive Art Director

Matthew Montgomery, Designer/Animator

Toe, Programmer

Cheryl Paul, Production Manager

Alice Mathews, Account Supervisor

David Jacobs, Interactive Director

Primal Screen, Animators

ELEMENTS OF ADVERTISING, Music Only

Bronze Citation of Excellence

The Tombras Group

Been Flossing

Dentek Oral Care

Charlie Andrews, Writer/Producer
Rick Baptist, Art Director
Zippytunes, Original Music
Brooke Duncan, Account Supervisor

Silver ADDY® Award
The Tombras Group
Stuck with a Ticket
NHTSA

Brian Potter, Creative Director/Art Director
Nick Vagott, Creative Director/Copywriter

Silver ADDY® Award
The Tombras Group
Life is Orange & White
UT Athletic Department

Charlie Andrews, Writer/Producer
Rick Baptist, Art Director
Zippytunes, Original Score
Brooke Duncan, Account Supervisor

Silver ADDY® Award
The Tombras Group
Signs
Saint Joseph Health System

Sam Comer, Writer & Music Composition
Danny DiChiara, Art Director
Nick Vagott, Creative Director
Brian Potter, Creative Director
Nicole Kuhl, Account Executive
Crystal Parr, Production Manager
Mike Seal, Guitarist
Paul Jones, Engineer

ELEMENTS OF ADVERTISING, Music With Lyrics

Silver ADDY® Award
The Tombras Group
Everywhere
Tennessee Department of Transportation
Rob Simpson, Writer/CD
Paul Szary, AD/CD

Amanda Lewis, Sr. Account Executive
Sarah Holtz, Production Manager
Jay Sokolow, Account Director
Lieven Van Balen, Rabbit, Director
Alain Dessauvage, Nozon, Editor
Howling Music, Music
Mary Kondrat, Producer
Elizabeth Hosmer, Marketing Manager, TGHSO
Kendell Poole, Director, TGHSO
Jerry Elston, VO

Silver ADDY® Award

The Tombras Group

Everywhere – I'll Be Around

Tennessee Department of Transportation

Rob Simpson, Writer/CD

Paul Szary, AD/CD

Amanda Lewis, Sr. Account Executive

Sarah Holtz, Production Manager

Jay Sokolow, Account Director

Elizabeth Hosmer, Marketing Manager, TGHSO

Kendell Poole, Director, TGHSO

Howling Music, Music, Lyrics, Production

Mary Kondrat, Producer

ELEMENTS OF ADVERTISING, Sound Design

Gold ADDY® Award

The Tombras Group

Nailed

Tennessee Department of Transportation

Rob Simpson, Writer/CD

Paul Szary, AD/CD

Amanda Lewis, Sr. Account Executive

Sarah Holtz, Production Manager

Jay Sokolow, Account Director

Lieven Van Balen, Rabbit, Director

Alain Dessauvage, Nozon, Editor

740 Sound Design, Sound Design

Elizabeth Hosmer, Marketing Manager, TGHSO

Kendell Poole, Director, TGHSO

Mary Kondrat, Producer

Gold ADDY® Award
The Tombras Group
Stuck with a Ticket
NHTSA

Brian Potter, Creative Director/Art Director
Nick Vagott, Creative Director/Copywriter

ELEMENTS OF ADVERTISING, Cinematography

Bronze Citation of Excellence
The Tombras Group
Stuck with a Ticket
NHTSA

Brian Potter, Creative Director/Art Director
Nick Vagott, Creative Director/Copywriter

Bronze Citation of Excellence
Karma for Champion
Knoxville Ice Bears

Brent Farwick, Director, Editor, Writer
Mary Helen Brower, Producer
David Huntley, Director of Photography
Matthew Rogers, 1st AC
Kelly Rogers, 2nd AC
Steve Spallone, Lighting Director
Christopher Harris, Grip
Brett Cresswel, Grip/PA

RADIO, Local

Silver ADDY® Award
The Tombras Group
Life is Orange & White
UT Athletic Department

Charlie Andrews, Writer/Producer
Rick Baptist, Art Director
Npall Audio, Sound Design/Mix
Zippytones, Original Music

RADIO, National

Two Bronze Citations of Excellence

The Tombras Group

Texting and Foggy Windows

Farm Bureau Insurance – Tennessee

Charlie Andrews, Writer/Producer

Rick Baptist, Art Director

Ursa Major Audio, Music/Sound Design/Mix

Brooke Duncan, Account Supervisor

Two Silver ADDY® Awards

The Tombras Group

Dryer Sheet and Bacon

Farm Bureau Insurance – Tennessee

Charlie Andrews, Writer/Producer

Rick Baptist, Art Director

Ursa Major Audio, Music/Sound Design/Mix

Brooke Duncan, Account Supervisor

Silver ADDY® Award

The Tombras Group

Car Talk

NHTSA

Sam Comer, Writer/Producer

Nick Vagott, Creative Director

Cheryl Paul, Production Manager

Alice Mathews, Account Executive

RADIO, National Campaign

Bronze Citation of Excellence

The Tombras Group

Click it or Ticket

NHTSA

Sam Comer, Writer

Nick Vagott, Creative Director

Cheryl Paul, Production Manager

Silver ADDY® Award

The Tombras Group

Farm Bureau Insurance – Tennessee

Charlie Andrews, Writer/Producer

Rick Baptist, Art Director

Ursa Major Audio, Music/Sound Design/Mix

Brooke Duncan, Account Supervisor

Silver ADDY® Award

The Tombras Group

Everywhere

Tennessee Department of Transportation

Rob Simpson, Writer/CD

Paul Szary, AD/CD

Amanda Lewis, Sr. Account Executive

Sarah Holtz, Production Manager

Jay Sokolow, Account Director

Elizabeth Hosmer, Marketing Manager, TGHSO

Kendell Poole, Director, TGHSO

Howling Music, Music, Lyrics, Production

Ursa Major, Music, Lyrics, Production

TELEVISION, :15, Budget \$5,000-\$15,000

Silver ADDY® Award

Karma

Champion

Knoxville Ice Bears

Brent Farwick, Director, Editor, Writer

Mary Helen Brower, Producer

David Huntley, Director of Photography

Matthew Rogers, 1st AC

Kelly Rogers, 2nd AC

Steve Spallone, Lighting Director

Christopher Harris, Grip

Brett Cresswel, Grip/PA

Phil Gazelle, Sound Design/Mix

TELEVISION, :30, Budget \$1,000 or Less

Bronze Citation of Excellence

Drive Thru Ideas

What Happened

Hard Knox Pizzeria

Dean Bastian, Creative Director

Jill Johnson, Account Director

TELEVISION, :30, Budget \$5,000-\$15,000

Bronze Citation of Excellence

Karma

Champion

Knoxville Ice Bears

Brent Farwick, Director, Editor, Writer
Mary Helen Brower, Producer
David Huntley, Director of Photography
Matthew Rogers, 1st AC
Kelly Rogers, 2nd AC
Steve Spallone, Lighting Director
Christopher Harris, Grip
Brett Cresswel, Grip
Phil Gazelle, Sound Design/Mix

Bronze Citation of Excellence

The Tombras Group

Moonwalking

Saint Joseph Health Systems

Danny DiChiara, Art Director / Producer / Director
Paul Nies, Copywriter / Producer / Director
Nick Vagott, Creative Director
Nicole Kuhl, Account Executive
David Hoverman, Director of Photography / Editor

Silver ADDY® Award

The Tombras Group

Signs

Saint Joseph Health Systems

Sam Comer, Writer
Danny Dichiara, Art Director
Nick Vagott, Creative Director
Brian Potter, Creative Director
Nicole Kuhl, Account Executive
Brent Farwick, Director
Mary Helen Brower, Producer
Crystal Parr, Production Manager
Production Company, Karma

TELEVISION, Local

Silver ADDY® Award

The Tombras Group

Can't Wait

Saint Joseph Health Systems

Brian Potter, Creative Director/Art Director

Nick Vagott, Creative Director/Copywriter

Ursa Major Audio, Music and Mix

Gold ADDY® Award

The Tombras Group

Life is Orange & White

UT Athletic Department

Charlie Andrews, Writer/Producer

Rick Baptist, Art Director

Zippytones, Original Music

Karma, Editorial

Dooley Tombras, Account Executive

TELEVISION, Local Campaign

Bronze Citation of Excellence

The Tombras Group

The Talk & Time Trial

Saint Joseph Health Systems

Brian Potter, Creative Director/Art Director

Nick Vagott, Creative Director/Copywriter

Ursa Major Audio, Music and mix

TELEVISION, National, Consumer Products

Silver ADDY® Award

The Tombras Group

Been Flossing

Dentek Oral Care

Charlie Andrews, Writer/Producer

Rick Baptist, Art Director

Beef & Pie Productions, Production Company

Karma, Editorial

Zippytones, Original Music

Brooke Duncan, Account Supervisor

TELEVISION, National, Consumer Services

Bronze Citation of Excellence
The Tombras Group
Stuck with a Ticket
NHTSA

Brian Potter, Creative Director/Art Director
Nick Vagott, Creative Director/Copywriter

Bronze Citation of Excellence
The Tombras Group
Secret Agent Charlie 09
Farm Bureau Insurance – Tennessee

Charlie Andrews, Writer/Producer
Rick Baptist, Art Director
Beef & Pie Productions, Production Company
Karma, Editorial
Ursa Major Audio, Original Music
Npall Audio, Sound Design/Mix
Brooke Duncan, Account Supervisor

Bronze Citation of Excellence
DoubleJay Creative
University of Richmond

Larsen Jay, Producer/Director
Dominic Moore, Creative Director
Brandon Ward, Producer

Four Silver ADDY® Awards
The Tombras Group
NASA Charlie '09, Superman Charlie '09, Hardware, Disaster
Farm Bureau Insurance – Tennessee

Charlie Andrews, Writer/Producer
Rick Baptist, Art Director
Stray Dog Productions, Production Company
Karma, Editorial
Ursa Major Audio, Original Music
Npall Audio, Sound Design/Mix
Brooke Duncan, Account Supervisor

Silver ADDY® Award
The Tombras Group
Everywhere
Tennessee Department of Transportation
Rob Simpson, Writer/CD

Paul Szary, AD/CD
Amanda Lewis, Sr. Account Executive
Sarah Holtz, Production Manager
Jay Sokolow, Account Director
Lieven Van Balen, Rabbit, Director
Alain Dessauvage, Nozon, Editor
Howling Music, Music
Mary Kondrat, Producer
Elizabeth Hosmer, Marketing Manager, TGHSO
Kendell Poole, Director, TGHSO
Jerry Elston, VO

Silver ADDY® Award
The Tombras Group
Calling Plan
NHTSA

Brian Potter, Creative Director/Art Director
Nick Vagott, Creative Director/Copywriter

Gold ADDY® Award
The Tombras Group
Famous Quotes Charlie
Farm Bureau Insurance – Tennessee

Charlie Andrews, Writer/Producer
Rick Baptist, Art Director
Beef & Pie Productions, Production Company
Karma, Editorial
Ursa Major Audio, Original Music
Npall Audio, Sound Design/Mix
Brooke Duncan, Account Supervisor

Gold ADDY® Award
The Tombras Group
Nailed

Tennessee Department of Transportation
Rob Simpson, Writer/CD
Paul Szary, AD/CD
Amanda Lewis, Sr. Account Executive
Sarah Holtz, Production Manager
Jay Sokolow, Account Director
Lieven Van Balen, Rabbit, Director
Alain Dessauvage, Nozon, Editor
740 Sound Design, Sound Design
Elizabeth Hosmer, Marketing Manager, TGHSO

Kendell Poole, Director, TGHSO
Mary Kondrat, Producer

TELEVISION, National Campaign

Bronze Citation of Excellence
DoubleJay Creative
Road to Recovery Campaign
Baker Associates

Larsen Jay, Executive Producer
Mike Twardy, Producer
Dominic Moore, Creative Director
Brian Ford, Editor

Silver ADDY® Award

The Tombras Group for Superman, Hardware, Famous Quotes
Farm Bureau Insurance – Tennessee

Charlie Andrews, Writer/Producer
Rick Baptist, Art Director
Beef & Pie Productions, Production Company
Karma, Editorial
Ursa Major Audio, Original Music
Npall Audio, Sound Design/Mix
Brooke Duncan, Account Supervisor

SALES PROMOTION, Packaging

Silver ADDY® Awards

The Tombras Group
Monkey Ice Cup, Peach Iced Tea, Orange Juice
Weigel's

Jeff Reep, Art Director
Danny DiChiara, Art Director
Nick Vagott, Creative Director
Brian Potter, Creative Director
David Avery, Account Executive
Dana Nies, Production Manager
Charlie Brooks, Photographer

Silver ADDY® Award

Orange Apple Branding Boutique
SphereXyz

LA1 Products

Susie Norris, Creative Director
Lori Powers, Owner of SphereXyz/Photographer

Gold ADDY® Award
The Tombras Group
Planet Roll Call CD
Susumu Hirasawa

Jeff Reep, Art Director
Susumu Hirasawa, Musician/Client
Rihito Yumato, AE

SALES PROMOTION, Packaging Campaign

Silver ADDY® Award
The Tombras Group
Iced Tea Label Campaign
Weigel's

Danny DiChiara, Art Director
Nick Vagott, Creative Director
Brian Potter, Creative Director
David Avery, Account Executive
Dana Nies, Production Manager
Charlie Brooks, Photographer

SALES PROMOTION, Point-of-Purchase Campaign

Three Bronze Citations of Excellence
The Tombras Group
Corndog Campaign, Monkey Ice Cup, Tea Cooler Clings
Weigel's

Jeff Reep, Art Director
Dale Money, Art Director
Nick Vagott, Copywriter
Dana Nies, Production Manager

SALES PROMOTION, Video Sales Presentation

Bronze Citation of Excellence
The Tombras Group
Partners in Solar Energy

TVA

Rob Simpson, Writer/CD
Paul Szary, AD/CD
Nicole Kuhl, Account Executive
Crystal Parr, Production Manager
Craig Mungons, Producer
Jay Baker, Host
Ruckus Films, Production Company
Merritt Music, Music
Nick Palladino, NPall Audio, Audio

Silver ADDY® Award
The Tombras Group
The Energy Efficient Home
TVA

Rob Simpson, Writer/CD
Paul Szary, AD/CD
Nicole Kuhl, Account Executive
Crystal Parr, Production Manager
Brent Farwick, Karma, Production Company
Paul Jones, Music
Jay Baker, Host
Terrer Pace, Graphics

COLLATERAL MATERIAL, Annual Report, Color

Bronze Citation of Excellence
UT College of Engineering
2009 Annual Report

Kimberly Cowart, Writer and Editor
Mitchell Williamson, Graphic Designer
Rip Noel, Photographer
L. Ashley Susong, Writer

COLLATERAL MATERIAL, Brochure, Color

Bronze Citation of Excellence
The Tombras Group
TVA Recruitment Brochure

Kym Stone, Art Director
Barbara Roberts, Copywriter
Dana Nies, Production Manager

Silver ADDY® Award
Designsensory
Miller Energy Resources

Mark Schafer, Designer
Joseph Nother, Creative Director
Lindsay Miller, Art Director
Marty Funderlic, Project Consultant

Silver ADDY® Award
Bluegill Creative
Company Sales Brochure
IPC Printing

Kelli Shell, Designer
John Clark, Copywriter

COLLATERAL MATERIAL, Brochure, Campaign

Bronze Citation of Excellence
TeamHealth
Emergency Department Sale Brochure

Bronze Citation of Excellence
Designsensory
2009 Summer Camp
Premier Athletics

Mark Schafer, Designer
Joseph Nother, Creative Director
Stacy Rowe, Director of Marketing, Premier Athletics

COLLATERAL MATERIAL, Cover

Bronze Citation of Excellence
The Bingham Group
Monroe Life Magazine

Lisa Bingham, Art Director
Roger Greene, Production Manager
Joe Atkins, Photographer

Silver ADDY® Award
The Tombras Group
Green Nerve Cover #26

Susumu Hirasawa

Jeff Reep, Art Director
Susumu Hirasawa, Client
Rihito Yumato, AE

COLLATERAL MATERIAL, Series

Bronze Citation of Excellence

The Bingham Group

Monroe Life Magazine – Cherohala Skyway Spread

Lisa Bingham, Art Director
Roger Greene, Production Manager
Darrell Young, Photography
Joe Atkins, Photography
Sherry Palmar, Writer

Silver ADDY® Award

The Tombras Group

Green Nerve Cover Series

Susumu Hirasawa

Jeff Reep, Art Director
Susumu Hirasawa, Client
Rihito Yumato, AE

COLLATERAL MATERIAL, Magazine Design

Bronze Citation of Excellence

The Bingham Group for its Monroe Life Magazine

Lisa Bingham, Art Director
Roger Greene, Production Manager
Shari Peterman, Editor
Joe Atkins, Photography
Mignonne Alman, Advertising Sales

Bronze Citation of Excellence

Designsensory

Executive Highlights

First Tennessee Bank

Lindsay Miller, Art Director/Designer
Joseph Nother, Creative Director
Anne Brogdon, Design Assistant
Maryellen Duckett, Senior Editor

Susan Hamilton, Managing Editor
Michele S. Wojtowicz, Executive Editor

COLLATERAL MATERIAL, Book Design

Silver ADDY® Award goes
TradeMark Advertising
PetSafe Mini Brand Book
Sarah Mills, Art Director

COLLATERAL MATERIAL, Poster

Bronze Citation of Excellence
TradeMark Advertising
TVA's Office of the Inspector General
Sarah Mills, Art Director

Two Bronze Citations of Excellence
The Tombras Group
Scandalous and 4th of July Cuffs
NHTSA

Brian Potter, Creative Director/Art Director
Nick Vagott, Creative Director/Copywriter
Danny DiChiara, Art Director
Dale Money, Art Director
Mark DeLong, Photographer
Cheryl Paul, Production Manager

Bronze Citation of Excellence
Pyxl

Launch Party
Social Media Club Knoxville
Kervie Mata, Art Director
Nicole VanScoten, Public Relations Specialist
Brenna DeLeo, Social Media Specialist
Josh Phillips, Project Manager

Silver ADDY® Award
The Tombras Group
Illustration #2 done
COSD

Jeff Reep, Art Director

Paul Nies, Creative Director/Art Director
David Avery, AE

Three Silver ADDY® Awards
The Tombras Group
Volleyball, Soccer, Basketball
UT Athletic Department

Charlie Andrews, CD/Copywriter
Rick Baptist, Senior Art Director/Illustrator
Dooley Tombras, Account Executive
Sarah Holtz, Production Manager
Elizabeth Oliver, Photographer

Silver ADDY® Award
South Central Media
30 Years of Classic Rock
103.5 WIMZ

Patrick Booher, Digital Media Designer

Silver ADDY® Award
The Tombras Group
George Kiss
UT Consumer Sciences

Jeff Reep, Art Director
Paul Nies, Writer/Creative Director
David Avery, AE

Gold ADDY® Award
The Tombras Group
Love Your Money #2
UT Consumer Sciences

Jeff Reep, Art Director
Paul Nies, Writer/Creative Director
David Avery, AE

COLLATERAL MATERIAL, Poster Campaign

Silver ADDY® Award
The Tombras Group
Illustration
COSD

Jeff Reep, Art Director
Paul Nies, Creative Director/Art Director

David Avery, AE

Silver ADDY® Award
The Tombras Group
4th of July
NHTSA

Danny DiChiara, Art Director
Dale Money, Art Director
Nick Vagott, Creative Director/Copywriter
Brian Potter, Creative Director
Mark DeLong, Photographer
Cheryl Paul, Production Manager

Gold ADDY® Award
The Tombras Group
Life is Orange & White
UT Athletic Department

Charlie Andrews, CD/Copywriter
Rick Baptist, Senior Art Director/Illustrator
Dooley Tombras, Account Executive
Sarah Holtz, Production Manager
Elizabeth Oliver, Photographer

COLLATERAL MATERIAL, Special Event Invitation

Silver ADDY® Award
TradeMark Advertising
The Wellness Community

Cordelia Norris, Graphic Designer

Gold ADDY® Award
The Tombras Group
Hope Gala
The American Cancer Society

Dale Money, Art Director/Illustrator
Kym Stone, Designer
Kathleen Christie, Copywriter
Sarah Holtz, Production manager

COLLATERAL MATERIAL, Special Event Campaign

Gold ADDY® Award

The Tombras Group

Hope Gala

The American Cancer Society

Dale Money, Art Director/Illustrator

Kym Stone, Designer

Sarah Holtz, Production Manager

Kathleen Christie, Copywriter

Gold ADDY® Award

Designsensory

Lifesaver Luau 2009

Secret Safe Place for Newborns of Tennessee

Corey Edmondson, Designer

Lindsay Miller, Art Director

Alison Ashe, Senior Designer

Mark Schafer, Designer

Anne Brogdon, Designer

Shannon McCloud, Executive Director, SSP

Joseph Nother, Creative Director

DIRECT MARKETING, Campaign, B-to-B or Consumer

Silver ADDY® Award

Bluegill Creative

IPC Printing

Kelli Shell, Designer

John Clark, Copywriter

DIRECT MARKETING, Specialty Advertising

Bronze Citation of Excellence

The Tombras Group

Football Trading Cards

UT Athletic Department

Charlie Andrews, CD/Copywriter

Rick Baptist, Senior Art Director

Dooley Tombras, Account Executive

Sarah Holtz, Production Manager

DIRECT MARKETING, Advertising Industry Self-Promotion

Bronze Citation of Excellence
Bluegill Creative
Bluegill Brew

Bryan Starmer, Design Lead
Kelli Shell, Designer

Bronze Citation of Excellence
Hornsby Brand Design
Hornsby's Honey Jelly

Chris Hornsby, Creative & Art Director and Designer

Bronze Citation of Excellence
AAF-Knoxville
Gutter Invitation

Susie Norris, Creative Director
Wayne Bowman, Copywriter

Silver ADDY® Award
AAF-Knoxville
Media Auction Invitation

Susie Norris, Creative Director

OUT-OF-HOME, Outdoor Board

Silver ADDY® Award
The Tombras Group
Stimulus
Weigel's

Nick Vagott, Copy Writer/Creative Director
Dale Money, Art Director
Brian Potter, Creative Director
David Avery, Account Executive
Dana Nies, Production Manager

Three Silver ADDY® Awards

The Tombras Group

Neyland Stadium LED – Berry, Lady Vols Basketball – Cain, Life is Orange & White

UT Athletic Department

Charlie Andrews, CD/Copywriter
Rick Baptist, Senior Art Director
Dooley Tombras, Account Executive
Sarah Holtz, Production Manager

Elizabeth Oliver, Photographer
Karma, Editorial
Five Stone Productions, Animation
Npall Audio, Sound Design/Mix

Gold ADDY® Award
The Tombras Group
Healthcare
Weigel's

Nick Vagott, Copy Writer/Creative Director
Danny DiChiara, Art Director
Dale Money, Art Director
Brian Potter, Creative Director
David Avery, Account Executive
Dana Nies, Production Manager

Two Gold ADDY® Awards
The Tombras Group
Lady Vols Basketball Bjorklund and Smith
UT Athletic Department

Charlie Andrews, CD/Copywriter
Rick Baptist, Senior Art Director
Dooley Tombras, Account Executive
Sarah Holtz, Production Manager

OUT-OF-HOME, Campaign

Bronze Citation of Excellence
The Tombras Group
Big Coverage Bus Shelter
Tennessee Rural Health

Dale Money, Art Director
Paul Nies, Copywriter
Dana Nies, Production Manager

Bronze Citation of Excellence
The Tombras Group
UT Neyland Stadium LED – Berry, UTtix.com, Life is Orange & White
UT Athletic Department

Charlie Andrews, CD/Copywriter
Rick Baptist, Senior Art Director/Animator
Dooley Tombras, Account Executive
Sarah Holtz, Production Manager

Bronze Citation of Excellence

The Tombras Group

Charlie: Farming, Nobody Covers More, See FBITN.com, Auto Farm Bureau Insurance – Tennessee

Charlie Andrews, CD/Copywriter
Rick Baptist, Senior Art Director
Brooke Duncan, SVP/Account Executive
Sarah Holtz, Production Manager
Charlie Brooks, Photographer

Silver ADDY® Award

The Tombras Group

Weigel's

Nick Vagott, Copy Writer/Creative Director
Danny DiChiara, Art Director
Dale Money, Art Director
Brian Potter, Creative Director
David Avery, Account Executive
Dana Nies, Production Manager

Gold ADDY® Award

The Tombras Group

Basketball Smith, Bjorklund, Cain

UT Athletic Department

Charlie Andrews, CD/Copywriter
Rick Baptist, Senior Art Director
Dooley Tombras, Account Executive
Sarah Holtz, Production Manager
Elizabeth Oliver, Photographer

NON-TRADITIONAL ADVERTISING

Silver ADDY® Award

The Tombras Group

Nailed Pick-Up Truck

Tennessee Department of Transportation

Rob Simpson, Writer/CD
Paul Szary, AD/CD
Amanda Lewis, Sr. Account Executive
Sarah Holtz, Production Manager
Jay Sokolow, Account Director
Shayne Ivey, Designer

Kendell Poole, Director, TGHSO
Elizabeth Hosmer, Marketing Manager, TGHSO

NON-TRADITIONAL ADVERTISING, Campaign

Silver ADDY® Award
The Tombras Group
Nailed

Tennessee Department of Transportation
Rob Simpson, Writer/CD
Paul Szary, AD/CD
Amanda Lewis, Sr. Account Executive
Sarah Holtz, Production Manager
Jay Sokolow, Account Director
Shayne Ivey, Designer
Kendell Poole, Director, TGHSO
Elizabeth Hosmer, Marketing Manager, TGHSO
Ronda Wright-Phipps, Sculptor
Lucas Henderson, Sculptor

CONSUMER OR TRADE PUBLICATION, Fractional Page, Color

Two Silver ADDY® Awards
The Tombras Group
Low Impact Vacation Kayak and Horses
Smoky Mountains CVB

Brian Potter, AD/CD
Paul Nies, Writer
Nick Vagott, Writer/CD
Dooley Tombras, Account Planner
David Jacobs, Account Supervisor

Two Gold ADDY® Awards
The Tombras Group
A Helping Hand and Low Impact Vacation Tent
Smoky Mountains CVB

Brian Potter, AD/CD
Nick Vagott, Writer/CD
Paul Nies, Writer
Dooley Tombras, Account Planner
David Jacobs, Account Supervisor

CONSUMER OR TRADE PUBLICATION, Full Page

Bronze Citation of Excellence
The Tombras Group
Silhouette #1
COSD

Jeff Reep, Art Director
Paul Nies, Creative Director/Art Director
David Avery, AE

CONSUMER OR TRADE PUBLICATION, Full Page, Color

Bronze Citation of Excellence
The Tombras Group
Lady Vols Basketball – Home Winning Percentage
UT Athletic Department

Charlie Andrews, CD/Copywriter
Rick Baptist, Senior Art Director
Dooley Tombras, Account Executive
Sarah Holtz, Production Manager
Elizabeth Oliver, Photographer

Bronze Citation of Excellence
The Tombras Group
Storks
Innovation Valley

Rob Simson, CD/Copywriter
Rick Baptist, Senior Art Director
Sarah Holtz, Production Manager
Brooke Duncan, Account Executive
Charlie Brooks, Photographer

Two Bronze Citations of Excellence
The Tombras Group
Golf and Couple
Augusta CVB

Rob Simpson, Writer/CD
Paul Szary, AD/CD
David Avery, Account Executive
Dana Nies, Production Manager
Barry White, President, Augusta CVB

Bronze Citation of Excellence
The Tombras Group
Needle
ISR

Paul Nies, Copywriter
Jeff Reep, Art Director
Nick Vagott, Creative Director
Brian Potter, Creative Director

Silver ADDY® Award
The Tombras Group
First Man done
ISR

Paul Nies, Copywriter
Jeff Reep, Art Director
Nick Vagott, Creative Director
Brian Potter, Creative Director

Silver ADDY® Award
The Tombras Group
Low Impact Vacation Kayak
Smoky Mountains CVB

Brian Potter, AD/CD
Nick Vagott, Writer/CD
Paul Nies, Writer
Dooley Tombras, Account Planner
David Jacobs, Account Supervisor

Silver ADDY® Award
The Tombras Group
Cheaper
Heil Trailers

Rob Simpson, Writer/CD
Paul Szary, AD/CD
Jay Sokolow, Account Director
Sarah Holtz, Production Manager
Charlie Brooks, Photography

Silver ADDY® Award
The Tombras Group
Robots Innovation Valley

Rob Simpson, CD/Copywriter
Rick Baptist, Senior Art Director
Brooke Duncan, Account Executive

Sarah Holtz, Production Manager
Gary Heatherly, Photographer

Silver ADDY® Award
The Tombras Group
Hand Holding House
Tennessee Log Homes

Dale Money, Art Director
Brian Potter, Creative Director
Sam Comer, Copywriter
Sarah Holtz, Production manager

Three Gold ADDY® Awards
The Tombras Group
Low Impact Vacation Horses, Tent, A Helping Hand
Smoky Mountains CVB

Brian Potter, AD/CD
Nick Vagott, Writer/CD
Paul Nies, Writer
Dooley Tombras, Account Planner
David Jacobs, Account Supervisor

CONSUMER OR TRADE PUBLICATION, Spread, Color

Silver ADDY® Award
The Tombras Group
Basketball – How About a Little Game
UT Athletic Department

Charlie Andrews, CD/Copywriter
Rick Baptist, Senior Art Director/Illustrator
Dooley Tombras, Account Executive
Sarah Holtz, Production Manager
Elizabeth Oliver, Photographer

Three Silver ADDY® Awards
The Tombras Group
Low Impact Vacation Horses, Kayak, Tent
Smoky Mountains CVB

Brian Potter, AD/CD
Paul Nies, Writer
Nick Vagott, Writer/CD
Dooley Tombras, Account Planner
David Jacobs, Account Supervisor

Two Gold ADDY® Awards
The Tombras Group
Low Impact Vacation Tent and A Helping Hand
Smoky Mountains CVB

Brian Potter, AD/CD
Paul Nies, Writer
Nick Vagott, Writer/CD
Dooley Tombras, Account Planner
David Jacobs, Account Supervisor

CONSUMER OR TRADE PUBLICATION, Campaign, Color

Bronze Citation of Excellence
The Tombras Group
BankSouth

Rob Simpson, Writer/CD
Paul Szary, AD/CD
David Avery, Account Director
Dana Nies, Production Manager
Parish Kohanim, Photography

Bronze Citation of Excellence
The Tombras Group
Augusta CVB

Rob Simpson, Writer/CD
Paul Szary, AD/CD
David Avery, Account Director
Dana Nies, Production Manager

Bronze Citation of Excellence
The Tombras Group
Donation

National Embryo Donation Center
Dale Money, Art Director
Paul Nies, Copywriter
Dana Nies, Production Manager

Silver ADDY® Award
The Tombras Group
Heil Trailers

Rob Simpson, Writer/CD
Paul Szary, AD/CD

Jay Sokolow, Account Director
Sarah Holtz, Production Manager
Charlie Brooks, Photography

Silver ADDY® Award

The Tombras Group for Storks, Robots, Sunflower
Innovation Valley

Rob Simpson, CD/Copywriter
Rick Baptist, Senior Art Director
Brooke Duncan, Account Executive
Sarah Holtz, Production Manager
Charlie Brooks, Gary Heatherly, Stock, Photographers

Silver ADDY® Award

The Tombras Group
Our House, How About a Little Game, Home Percentage done
UT Athletic Department

Charlie Andrews, CD/Copywriter
Rick Baptist, Senior Art Director/Illustrator
Dooley Tombras, Account Executive
Sarah Holtz, Production Manager
Elizabeth Oliver, Photographer

Silver ADDY® Award

Orange Apple Branding Boutique
Mackley & Company

Susie Norris, Creative Director
Drew Dill, AE/Copywriter
Charles Brooks, Photographer
Nancy Wilson, Contributing Partner

Gold ADDY® Award

The Tombras Group
Low Impact Vacation
Smoky Mountains CVB

Brian Potter, AD/CD
Nick Vagott, Writer/CD
Paul Nies, Writer
Dooley Tombras, Account Planner
David Jacobs, Account Supervisor

NEWSPAPER, Fractional Page, Color

Bronze Citation of Excellence
The Tombras Group
Seats
Metropolitan Knoxville Airport Authority
Dale Money, Art Director
Nick Vagott, Copywriter
Sarah Holtz, Production Manager

Bronze Citations of Excellence
The Tombras Group
Center and Work
Quillen College
Brian Potter, Creative Director/Art Director
Nick Vagott, Creative Director/Copywriter

Two Gold ADDY® Awards
The Tombras Group
Pig Maze and Fiddle Maze
Smoky Mountains CVB
Brian Potter, AD/CD
Nick Vagott, Writer/CD
Paul Nies, Writer
Dooley Tombras, Account Planner
David Jacobs, Account Supervisor

NEWSPAPER, Full Page, Color

Three Gold ADDY® Awards
The Tombras Group
Pig Maze, Fiddle Maze, Pottery Maze
Smoky Mountains CVB
Brian Potter, AD/CD
Nick Vagott, Writer/CD
Paul Nies, Writer
Dooley Tombras, Account Planner
David Jacobs, Account Supervisor

NEWSPAPER, Newspaper Campaign

Bronze Citation of Excellence
The Tombras Group
Silhouette

COSD

Jeff Reep, Art Director
Paul Nies, Creative Director/Art Director
David Avery, AE

NEWSPAPER, Campaign, Color

Bronze Citation of Excellence
The Tombras Group
Center, Friendships, Work
Quillen College

Brian Potter, Creative Director/Art Director
Nick Vagott, Creative Director/Copywriter

Silver ADDY® Award
Drive Thru Ideas
Hard Knox Pizzeria

Dean Bastian, Creative Director
Jill Johnson, Account Director

Gold ADDY® Award
The Tombras Group
Festival Mazes
Smoky Mountains CVB

Brian Potter, AD/CD
Nick Vagott, Writer/CD
Paul Nies, Writer
Dooley Tombras, Account Planner
David Jacobs, Account Supervisor

INTERACTIVE MEDIA, Website, B-to-B HTML, Products

Silver ADDY® Award
Tombras Interactive
Yachts Specifications Website
Zodiac Boats

Ted Geving, Interactive Designer/Programmer
Dan Dougherty, Account Supervisor
David Jacobs, Interactive Director

Silver ADDY® Award
Tombras Interactive

New NASCAR Team Intro Site
Mark Allen Racing

Michael Sevilla, Interactive Art Director
Toe, Programmer
Dan Daugherty, Account Supervisor
Dooley Tombras, Account Executive
David Jacobs, Interactive Director

INTERACTIVE MEDIA, Website, B-to-B HTML, Services

Silver ADDY® Award
Tombras Interactive
Economic Development Website
Innovation Valley

Jacob Cain, Interactive Designer
Ted Geving, Programmer
Barbara Roberts, Copywriter
Brooke Duncan, Account Supervisor
David Jacobs, Interactive Director

Gold ADDY® Award
Pyxl
ThinkPyxl.com

Josh Phillips, Project Manager
Kervie Mata, Art Director
Creed Huckaby, Technology Lead
Nicole VanScoten, Public Relations Specialist
Brenna DeLeo, Social Media Specialist

INTERACTIVE MEDIA, Website, Consumer Flash, Outlets

Silver ADDY® Award
Tombras Interactive
Tickets & Social Networking Portal
UT Athletic Department

Rick Baptist, Creative Director
Ryan Harvey, Interactive Art Director
Toe, Programmer
Dooley Tombras, Account Executive
David Jacobs, Interactive Director

INTERACTIVE MEDIA, Website, Consumer HTML, Products

Bronze Citation of Excellence

Tombras Interactive

Save Fuel Keep Boating Website

Zodiac Boats

Ted Geving, Interactive Designer/Programmer

Dan Dougherty, Account Supervisor

David Jacobs, Interactive Director

Silver ADDY® Award

The Bingham Group

Bryant Boats

Lisa Bingham, Art Director

Roger Greene, Production Manager

Alex Moore, Web Developer

Joe Atkins, Photography

INTERACTIVE MEDIA, Website, Consumer HTML, Services

Bronze Citation of Excellence

Bluegill Creative

Foothills Land Conservancy

Ryan White, Designer / Developer

Bronze Citation of Excellence

Bluegill Creative

River Sports

Ryan White, Designer

Bounce 10, HTML/Backend Programming

Bronze Citation of Excellence

Bluegill Creative

More to Knoxville Website

Arts & Culture Alliance of Knoxville

Ryan White, Designer

Robby Edwards, Developer

Bronze Citation of Excellence

Blue Media Boutique

Medi-Spa

Knoxville Dermatology Group

Tori Rose, Principal

Ivo Ezeta, Design Director
Marijo Soto, Designer
Catherine Wooten, Project Manager

Bronze Citation of Excellence
TradeMark Advertising
Christian Hospitality Network
George Corley, Web Director

Silver ADDY® Award
Tombras Interactive
Northeast Tennessee Tourism
Art Brown, Art Director
Jacob Cain, Interactive Designer
Ted Geving, Programmer
Melissa Scism, Account Supervisor
David Jacobs, Interactive Director

Silver ADDY® Award
Tombras Interactive
Haywood County Tourism
Danny Dichiara, Art Director
Jacob Cain, Interactive Designer
Toe, Programmer
Jay Sokolow, Account Supervisor
David Jacobs, Interactive Director

Silver ADDY® Award
Designsensory
Bonita Springs
Premier Properties of Southwest Florida
Michael Pryfogle, Senior Web Developer
Alison Ashe, Senior Designer
Joseph Nother, Creative Director
Brandon Rochelle, Technical Director
Samuel Clarke, Web Developer
Heather Dockweiler, Director of Creative Services, PPSWF
Cathy McCarthy, Executive Vice President

Gold ADDY® Award
Designsensory
Tennessee Trails and Byways
Tennessee Department of Tourist Development
Joseph Nother, Creative Director/Designer

Josh Vittetoe, Web Developer
Brandon Rochelle, Technical Director
Michael Pryfogle, Senior Web Developer
Susan Hamilton, Writer, Content Services
Susan Sewell, Writer
Jennifer Spence, Assistant Commissioner
Michael Uhles, Web Manager
Jennifer Littlejohn, Director of Marketing

Gold ADDY® Award

Designsensory

Winter TNVacation.com

Tennessee Department of Tourist Development

Lindsay Miller, Art Director/Designer

Joseph Nother, Creative Director

Josh Vittetoe, Web Developer

Brandon Rochelle, Technical Director

Michael Pryfogle, Web Developer

Susan Hamilton, Writer, Content Services

Susan Sewell, Writer

Jennifer Spence, Assistant Commissioner

Michael Uhles, Web Manager

Jennifer Littlejohn, Director of Marketing

Gold ADDY® Award

Hornsby Brand Design

Mercy Hill Website

Chris Hornsby, Creative Director

Bridget Hornsby, Web Development Director

INTERACTIVE MEDIA, Banners/Pop-Ups/Screensavers

Three Bronze Citations of Excellence

Tombras Interactive

Big Monster, Creep Chase, Muscle Car

NHTSA

BRICK, Creative Directors

Matthew Montgomery, Interactive Designer/Animator

Ryan Harvey, Interactive Designer

Toe, Programmer

Jon Caveman, Programmer

Cheryl Paul, Production Manager

Alice Mathews, Account Supervisor

David Jacobs, Interactive Director

INTERACTIVE MEDIA, Micro or Mini Sites

Silver ADDY® Award
Tombras Interactive
Fan Website
Purity Dairies

Ryan Harvey, Interactive Designer
Jacob Cain, Interactive Designer/Programmer
Ted Geving, Programmer
Bill Seymour, Account Supervisor
David Jacobs, Interactive Director

INTERACTIVE MEDIA, Mobile Marketing

Bronze Citation of Excellence
Tombras Interactive
Twitter Program
Smoky Mountains CVB

Sam Comer, Writer
Nick Vagott, Creative Director
Dooley Tombras, Account Executive
David Jacobs, Interactive Director

INTERACTIVE MEDIA, Internet Commercials

Four Bronze Citations of Excellence
The Tombras Group
Riding Drunk, Stuck with a Ticket, Big Monster Attacks, Big Monster Strikes
Back
NHTSA

Brian Potter, AD/CD
Nick Vagott, Writer/CD
Primal Screen, Animation
Ursa Major Audio, Music/Sound Design/Mix

Three Silver ADDY® Awards
The Tombras Group
Muscle Car, Busted, Creep Chase
NHTSA

Brian Potter, AD/CD
Nick Vagott, Writer/CD
Primal Screen, Animation
Ursa Major Audio, Music/Sound Design/Mix

Gold ADDY® Award
The Tombras Group
Buzzed Creeps
NHTSA

Brian Potter, AD/CD
Nick Vagott, Writer/CD
Primal Screen, Animation
Ursa Major Audio, Music/Sound Design/Mix

INTERACTIVE MEDIA, Online Campaign

Three Silver ADDY® Awards
The Tombras Group and Tombras Interactive
Creep Chase Banner Ads, Creeps Online Only Spots, Big Monster Online Only
Spots
NHTSA

BRICK, CDs
Michael Sevilla, Interactive Art Director
Matthew Montgomery, Interactive Designer/Animator
Ryan Harvey, Interactive Art Director
Toe, Programmer
Jon Caveman, Programmer
Cheryl Paul, Production Manager
Alice Mathews, Account Supervisor
David Jacobs, Interactive Director
Primal Screen, Animation
Ursa Major Audio, Music/Sound Design/Mix

INTERACTIVE MEDIA, Advertising Industry, Self-Promotion

Bronze Citation of Excellence
Tombras Interactive
Nailed Mobius Awards Entry Site
Ryan Harvey, Interactive Art Director
Toe, Programmer
Rob Simpson, Creative Director
Paul Szary, Creative Director

David Jacobs, Interactive Director

Gold ADDY® Award

Tombras Interactive

Social Networking Website

Toe, Programmer

David Jacobs, Interactive Director

PUBLIC SERVICE, Brochure

Bronze Citation of Excellence

Hornsby Brand Design

UT Transit System Map done

Knoxville Area Transit

Chris Hornsby, Creative & Art Director

PUBLIC SERVICE, POP or POPS Material

Bronze Citation of Excellence

The Tombras Group

Nailed Cooler Cling

Tennessee Department of Transportation

Rob Simpson, Writer/CD

Paul Szary, AD/CD

Amanda Lewis, Sr. Account Executive

Sarah Holtz, Production Manager

Jay Sokolow, Account Director

Elizabeth Hosmer, Marketing Manager, TGHSO

Kendell Poole, Director, TGHSO

Silver ADDY® Award

The Bingham Group

Global Missions Wall Mural

Cedar Springs Presbyterian Church

Lisa Bingham, Art Director

Roger Greene, Production Manager

Joe Atkins, Photography

Piers Vander, Director/Photography

PUBLIC SERVICE, Poster

Bronze Citation of Excellence
The Tombras Group for Everywhere
Tennessee Department of Transportation
Rob Simpson, Writer/CD
Paul Szary, AD/CD
Amanda Lewis, Sr. Account Executive
Sarah Holtz, Production Manager
Jay Sokolow, Account Director
Elizabeth Hosmer, Marketing Manager, TGHSO
Kendell Poole, Director, TGHSO

Bronze Citation of Excellence
The Tombras Group
Jail Time
NHTSA
Jeff Reep, Art Director
Brian Potter, Creative Director/Copywriter
Nick Vagott, Creative Director/Copywriter

PUBLIC SERVICE, Invitation

Bronze Citation of Excellence
Hornsby Brand Design
Love That Last Announcement
Cornerstone Church of Knoxville
Chris Hornsby, Creative & Art Director

Gold ADDY® Award
The Tombras Group
Hope Gala
The American Cancer Society
Dale Money, Art Director/Illustrator
Kym Stone, Designer
Sarah Holtz, Production Manager
Kathleen Christie, Copywriter

PUBLIC SERVICE, TV

Bronze Citation of Excellence
The Tombras Group
Stuck with a Ticket
NHTSA

Brian Potter, Creative Director/Art Director
Nick Vagott, Creative Director/Copywriter

Two Silver ADDY® Awards
The Tombras Group
Calling Plan and Compactor
NHTSA

Brian Potter, Creative Director/Art Director
Nick Vagott, Creative Director/Copywriter
Rob Simpson, Writer/CD
Paul Szary, AD/CD
Alice Mathews, Account Director
Cheryl Paul, Production Manager

Silver ADDY® Award
The Tombras Group
Everywhere

Tennessee Department of Transportation
Rob Simpson, Writer/CD
Paul Szary, AD/CD
Amanda Lewis, Sr. Account Executive
Sarah Holtz, Production Manager
Jay Sokolow, Account Director
Lieven Van Balen, Rabbit, Director
Alain Dessauvage, Nozon, Editor
Howling Music, Music
Mary Kondrat, Producer
Elizabeth Hosmer, Marketing Manager, TGHSO
Kendell Poole, Director, TGHSO
Jerry Elston, VO

Gold ADDY® Award
The Tombras Group
Nailed

Tennessee Department of Transportation
Rob Simpson, Writer/CD
Paul Szary, AD/CD
Amanda Lewis, Sr. Account Executive
Sarah Holtz, Production Manager
Mary Kondrat, Producer
Lieven Van Balen, Rabbit, Director
Alain Dessauvage, Nozon, Editor
740 Sound Design, Sound Design
Elizabeth Hosmer, Marketing Manager, TGHSO

Kendell Poole, Director, TGHSO
Jay Sokolow, Account Director

PUBLIC SERVICE, Interactive

Two Bronze Citations of Excellence

Tombras Interactive

Distracted Driving and Cash for Clunkers Websites

NHTSA

BRICK, CDs

Ryan Harvey, Interactive Art Director

Toe, Programmer

Barbara Roberts, Copywriter

Cheryl Paul, Production Manager

Alice Mathews, Account Supervisor

David Jacobs, Interactive Director

Bronze Citation of Excellence

The Bingham Group

Count Me In

Cedar Springs Presbyterian Church

Roger Greene, Art Director

Chad Ronning, Flash/Web Developer

Four Silver ADDY® Awards

Tombras Interactive

Big Monster Attacks, Big Monster Strikes Back, Buzzed Creeps, Creeps
Websites

NHTSA

BRICK, Creative Directors

Ryan Harvey, Interactive Art Director

Michael Sevilla, Interactive Art Director

Matt Montgomery, Designer/Animator

Shayne Ivy, Interactive Designer

Toe, Programmer

Cheryl Paul, Production Manager

Alice Mathews, Account Supervisor

David Jacobs, Interactive Director

Silver ADDY® Award

Tombras Interactive

Construction Zone Video Contest Website

Tennessee Department of Transportation

Jacob Cain, Interactive Designer
Ted Geving, Programmer
Toe, Programmer
Rob Simpson, Creative Director
Paul Szary, Creative Director
Amanda Lewis, Account Executive
David Jacobs, Interactive Director

Gold ADDY® Award
Tombras Interactive
Student Money Management Website
UT Consumer Sciences

Ryan Harvey, Interactive Designer
Ted Geving, Programmer
Paul Nies, Copywriter
Jeff Reep, Art Director
Jon Caveman, VO
David Avery, Account Supervisor
David Jacobs, Interactive Director

PUBLIC SERVICE, Campaign

Bronze Citation of Excellence
The Tombras Group
4th of July
NHTSA

Danny DiChiara, Art Director
Dale Money, Art Director
Nick Vagott, Creative Director/Copywriter
Brian Potter, Creative Director
Mark Delong, Photographer
Cheryl Paul, Production Manager

Silver ADDY® Award
The Tombras Group
Everywhere
Tennessee Department of Transportation

Rob Simpson, Writer/CD
Paul Szary, AD/CD
Amanda Lewis, Sr. Account Executive
Sarah Holtz, Production Manager
Jay Sokolow, Account Director
Elizabeth Hosmer, Marketing Manager, TGHSO

Kendell Poole, Director, TGHSO
Howling Music, Music, Lyrics, Production
Ursa Major, Music, Lyrics, Production
Mary Kondrat, Producer

Gold ADDY® Award
The Tombras Group
Hope Gala

American Cancer Society

Dale Money, Art Director/Illustrator
Kym Stone, Designer
Sarah Holtz, Production Manager
Kathleen Christie, Copywriter

PUBLIC SERVICE, Mixed Media Campaign

Bronze Citation of Excellence

The Bingham Group

Count Me In

Cedar Springs Presbyterian Church

Roger Greene, Art Director
Joe Atkins, Broadcast Director
Chad Ronning, Flash/Web Developer

Silver ADDY® Award

The Tombras Group and Tombras Interactive

Stuck with a Ticket

NHTSA

BRICK, Creative Directors
Ursa Major Audio, Music & Mix
Ryan Harvey, Site Designer
Toe, Site Programmer
Alice Mathews, Account Supervisor
Cheryl Paul, Production Manager
David Jacobs, Interactive Director

Silver ADDY® Award

The Tombras Group for Nailed

Tennessee Department of Transportation

Rob Simpson, Writer/CD
Paul Szary, AD/CD
Amanda Lewis, Sr. Account Executive
Sarah Holtz, Production Manager

Jay Sokolow, Account Director
Elizabeth Hosmer, Marketing Manager, TGHSO
Kendell Poole, Director, TGHSO

MIXED/MULTIPLE MEDIA, Local Consumer

Bronze Citation of Excellence
Drive Thru Ideas
Hard Knox Pizzeria

Dean Bastian, Creative Director
Jill Johnson, Account Director

Bronze Citation of Excellence
Bluegill Creative
Tennessee Valley Fair

Bryan Starmer, Designer

Bronze Citation of Excellence
The Tombras Group
Southwest Florida
Metropolitan Knoxville Airport Authority

Dale Money, Art Director
Nick Vagott, Creative Director/Copywriter
Sarah Holtz, Production Manager

Bronze Citation of Excellence
The Tombras Group
Big Coverage
Tennessee Rural Health

Dale Money, Art Director
Paul Nies, Copywriter
Dana Nies, Production Manager

Silver ADDY® Award
The Tombras Group and Tombras Interactive
Life is Orange & White
UT Athletic Department

Charlie Andrews, CD/Copywriter
Rick Baptist, Senior Art Director
Dooley Tombras, Account Executive
Sarah Holtz, Production Manager
Elizabeth Oliver, Photographer
Ryan Harvey, Interactive Art Director

Toe, Programmer
David Jacobs, Interactive Director

MIXED/MULTIPLE MEDIA, National Consumer

Bronze Citation of Excellence
Dean Hitt & Associates
Smokies Motorcycle Trail Map
Great Smoky Mountains Territory
Dean Hitt, Designer

Silver ADDY® Award
The Tombras Group
ISR

Jeff Reep, Art Director
Chad Young, Art Director
Paul Nies, Creative Director/Copywriter

Silver ADDY® Award
The Tombras Group
Journey
Haywood County TDA

Danny DiChiara, Art Director
Paul Nies, Copy Writer
Nick Vagott, Creative Director
Brian Potter, Creative Director
Charlie Brooks, Photographer
Sarah Holtz, Production Manager
Jay Sokolow, Account Executive

Silver ADDY® Award
The Tombras Group
Nailed

Tennessee Department of Transportation
Rob Simpson, Writer/CD
Paul Szary, AD/CD
Amanda Lewis, Account Executive
Sarah Holtz, Production Manager
Jay Sokolow, Account Director
Lieven Van Balen, Rabbit, Director
Alain Dessauvage, Nozon, Editor
740 Sound Design, Sound Design
Elizabeth Hosmer, Marketing Manager, TGHSO

Kendell Poole, Director, TGHSO
Shayne Ivy, Designer

Gold ADDY® Award
The Tombras Group and Tombras Interactive
Love Your Money
UT Consumer Sciences

Jeff Reep, Art Director
Paul Nies, Writer/Creative Director
David Avery, AE
Ryan Harvey, Interactive Art Director
Ted Geving, Programmer
David Jacobs, Interactive Director

MIXED MULTIPLE MEDIA, Advertising Industry Self-Promotion

Gold ADDY® Award
Tombras Interactive
Revolution Seminar Promotional Materials

Ryan Harvey, Interactive Art Director
Jon Caveman, Programmer
David Jacobs, Interactive Director

MIXED MULTIPLE MEDIA, Advertising Industry Self-Promotion, Campaign

Bronze Citation of Excellence
Pyxl for Help Us Name Us
Image Communications

Josh Phillips, Project Manager
Kervie Mata, Art Director
Nicole VanScoten, Public Relations Specialist
Brenna DeLeo, Social Media Specialist
Creed Huckaby, Technology Lead

ADVERTISING FOR THE ARTS & SCIENCES, Brochure

Bronze Citation of Excellence
The Visible Group
2009-2010 Arts Guide
Athens Area Council for the Arts

Ben Finch, Creative & Design Lead

ADVERTISING FOR THE ARTS & SCIENCES, Interactive

Silver ADDY® Award
Tombras Interactive
Museum Website
Doak House

Jacob Cain, Interactive Designer/Programmer
Melissa Scism, Account Supervisor
David Jacobs, Interactive Director

ADVERTISING FOR THE ARTS & SCIENCES, Mixed Media Campaign

Bronze Citation of Excellence
The Tombras Group
Susumu Hirasawa

Jeff Reep, Art Director
Susumu Hirasawa, Musician/Client
Rihito Yumato, AE

STUDENT ADDY Categories, Brochure

Student Gold ADDY® Award
Cordelia Norris
UPSIDE Studio

Pellissippi State Technical Community College
Cordelia Norris, Designer, photographer, copy writer
Anastasia Williams, Designer
Deigha Davis, Illustrator
Todd Duren, Art director

STUDENT ADDY Categories, Poster

Student Silver ADDY® Award
Kurt Taylor
Anti-Texting while Driving
Pellissippi State Technical Community College
Kurt Taylor, Student