

**BEST OF SHOW**  
**DESIGNSENSORY**  
*Staylist Brand Launch Campaign*

**CONGRATULATIONS**  
**TO OUR 2020**  
**HONOREES!**

**BEST OF FILM, VIDEO, SOUND**  
LOCH & KEY PRODUCTIONS  
• *Behind the Tennessee*

**BEST OF SALES & MARKETING**  
SHELTON GROUP  
• *A Phenomenal Holiday Story*

**BEST OF WEBSITE**  
DESIGNSENSORY  
• *Biltmore.com Marketing Website*

**JUDGES' CHOICE**  
SHELTON GROUP  
• *A Phenomenal Holiday Story*

**ROBERT MCCABE SILVER**  
**MEDAL WINNER**  
• *Jamie Lewis*

**BEST OF CROSS PLATFORM**  
DESIGNSENSORY  
• *Staylist Brand Launch Campaign*

**BEST OF INTERACTIVE**  
VESSUL CREATIVE  
• *Promoting Safe Driving with VR*

**BEST OF PUBLIC SERVICE**  
DESIGNSENSORY  
• *Goodwill - Lifestyled Campaign*

**STUDENT BEST OF SHOW**  
RACHEL COATS - LEE UNIVERSITY  
• *Vindagua Issue 7*

**HALL OF FAME INDUCTEES**  
• *Courtney Herda*  
• *Lindsay Miller*  
• *Adrian Pearce*

**PROFESSIONAL**

**ALWAYS ABOUNDING**  
**MULTIMEDIA**  
ONE BRONZE CITATION OF EXCELLENCE  
• *MIG: Moving Through Life with You*

**AMOR PALOMA DESIGNS, LLC**  
ONE BRONZE CITATION OF EXCELLENCE  
• *Proper Popcorn Website*

**BIG SLATE MEDIA**  
FIVE BRONZE CITATIONS OF EXCELLENCE  
• *Pit Crew*  
• *The Peaceful Side of the Smokies*  
• *Choose Knox - The Knoxville Chamber*  
• *Knoxville Water Quality - KUB*  
• *"Love is All You Need" - Child Help*

**THE BINGHAM GROUP**  
ONE GOLD ADDY® AWARD  
• *Gatlinburg Strong*  
TEN BRONZE CITATIONS OF EXCELLENCE  
• *VanHooseCo Sales Kit*  
• *Farragut Life Spring 2019 Cover*  
• *Back to Bushy Mountain*  
• *Farragut Life Fall 2019 Issue*  
• *Balloon at School*  
• *Monroe Life Balloon Fiesta*  
• *Monroe Life Balloon Fiesta Poster*  
• *VanHooseCo Truck and Trailer*  
• *Braden's Christmas Commercial*  
• *Braden's Lifestyle Furniture*

**CARRINGTON CUNNINGHAM**  
**FILMS**  
ONE SILVER ADDY® AWARD  
• *RE:VISIONS*

**CITIZEN AGENCY**  
ONE GOLD ADDY® AWARD  
• *Land Rover: Over the River*  
TWO SILVER ADDY® AWARDS  
• *Land Rover Knoxville: Getting There*  
• *Mercedes: Winter Morning*  
FIVE BRONZE CITATIONS OF EXCELLENCE  
• *Windrock Park*  
• *Mercedes-Benz: Someday I'll*  
• *Windrock Park Summer Shindig*  
• *Adventure Anderson*  
• *The Bed Store: Soldier*

**DESIGNSENSORY**  
SEVEN GOLD ADDY® AWARDS  
• *Biltmore.com Marketing Website*  
• *Gatlinburg SkyLift Launch Campaign*  
• *Staylist Brand Launch Campaign*  
• *Staylist Launch Animation*  
• *SCRIBBLE Identity System*  
• *Goodwill - Lifestyled Campaign*  
• *SCRIBBLE Website*  
THIRTEEN SILVER ADDY® AWARDS  
• *UT Fund Guidebook*  
• *Roane ECD Sales Collateral*  
• *Staylist Environmental Activation*  
• *K-25 Visitor Center & Overlook*  
• *Brixx Wood Fired Pizza Website*  
• *Biltmoreshop.com E-commerce Website*  
• *The Island in Pigeon Forge Website*  
• *TNECD Anthem 2019*  
• *BMS - You Can't Fake Fast Campaign*  
• *SCRIBBLE Campaign*  
• *KTVAECU 85th Anniversary Campaign*  
• *Designsensory Spark Campaign*  
• *Biltmoreshop.com Branding*

**THIRTEEN BRONZE CITATIONS OF EXCELLENCE**  
• *Gatlinburg SkyLift Billboard*  
• *Zoo Knoxville - Einstein Social*  
• *Blount Partnership Cades Cove App*  
• *Nassios & McLaughlin Ad Campaign*  
• *KTVAECU Core Commercial*  
• *The Island "You're Home" Spot*  
• *Stories of Greenwood Local Campaign*  
• *SCRIBBLE Podcast*  
• *BMS - U.S. of Adrenaline Campaign*  
• *Stories of Greenwood Campaign*  
• *TNECD Mastered in TN Campaign*  
• *Best Behavior Creative Club*  
• *Biltmore Shop Photography*

**FLETCHER MARKETING PR**  
TWO GOLD ADDY® AWARDS  
• *Bonvera Brew Packaging*  
• *Let's Be Blount Media Kit*  
ONE SILVER ADDY® AWARD  
• *Kutano Refuel Energy Bar Packaging*  
SIX BRONZE CITATIONS OF EXCELLENCE  
• *Luebella Clean Skincare Packaging*  
• *Atlanta Autism Center*  
• *Omni Visions Video*  
• *Omni Visions Testimonial I*  
• *Omni Visions Testimonial II*  
• *Ms. InterPreted Podcast*

**HORNSBY BRAND DESIGN**  
ONE SILVER ADDY® AWARD  
• *HOL Funding Event*  
TWO BRONZE CITATIONS OF EXCELLENCE  
• *Hornsby Christmas Card*  
• *HOL Invitation*

**KNOXVILLE GRAPHIC HOUSE**  
ONE SILVER ADDY® AWARD  
• *Explore Oak Ridge Lobby*  
ONE BRONZE CITATION OF EXCELLENCE  
• *"Muse Mobile" Vehicle Wrap*

**LOCH & KEY PRODUCTIONS**  
FIVE GOLD ADDY® AWARDS  
• *Blühen | Seed to Shelf*  
• *Forecastle Festival 2019 | Recap*  
• *Blühen | Seed to Shelf*  
• *Behind the Tennessee*  
• *Blühen | Seed to Shelf*  
FOUR SILVER ADDY® AWARDS  
• *Sunspot :30*  
• *Maryville College Bicentennial*  
• *Sideshow by Nick Lutsko*  
• *This is Big Ears*

ONE BRONZE CITATION OF EXCELLENCE  
• *LMU Education :30*

**MICHELLE ANNINGSON**  
ONE BRONZE CITATION OF EXCELLENCE  
• *Ladies Only Strong Women/Equipment*

**PATHFINDER FILMS**  
TWO SILVER ADDY® AWARDS  
• *Cantu Beauty - Campaign*  
• *Call of the Wild*  
TWO BRONZE CITATIONS OF EXCELLENCE  
• *Call of the Wild*  
• *USS Theodore Roosevelt*

**POPFIZZ**  
FIVE SILVER ADDY® AWARDS  
• *Unspouse My House*  
• *Kingsport CVB*  
• *Erick Baker - Morning Light*  
• *TNECD*  
• *TNECD*

SEVENTEEN BRONZE CITATIONS OF EXCELLENCE  
• *Love It or List It*  
• *Arsenal Strength*  
• *Fantasy Kitchens*  
• *Maen*  
• *2 Ways to Style Kitchen Countertops*  
• *KTVA*  
• *DDS Rebrand*  
• *Biltmore Estate*  
• *865 Guide*  
• *Arsenal Strength - Flex Lewis*  
• *CityView Magazine - Top Chefs 2019*  
• *Discovery Digital Studios Rebrand*  
• *Food Network Kitchen App Promotion*  
• *2019 ParaPan American Games*  
• *Lunch Lady*  
• *Clash of the Crafters*  
• *MAP Sizzle*

**RADIO SYSTEMS CORPORATION**  
TWO BRONZE CITATIONS OF EXCELLENCE  
• *SportDOG Flyer BassProShops Cabelas*  
• *Live ScoopFree Campaign*

**RBA MARKETING & MEDIA**  
THREE BRONZE CITATIONS OF EXCELLENCE  
• *Gatlinburg Sky Lift Park Christmas*  
• *Touring Foothills Parkway By Jeep*  
• *Exploring the Smokies by Jeep*

**REGAL**  
ONE GOLD ADDY® AWARD  
• *Augmented Reality Easter Egg Hunt*  
TWO SILVER ADDY® AWARDS  
• *Star Wars Opening Wknd Promotions*  
• *Regal App Augm. Reality w/Toy Story*  
SIXTEEN BRONZE CITATIONS OF EXCELLENCE  
• *Regal Branded Gift Card Series*  
• *Regal Unlimited Road Trip Events*  
• *"Midway" Digital Lobby Takeover*  
• *"Joker" Digital Lobby Takeover*  
• *Regal One App Infinite Perks Poster*  
• *Regal Unlimited Poster*  
• *"The Hustle" Movie Prop Sweepstakes*  
• *Regal Snapchat Movie Ads*  
• *Terminator Gift With Purchase Promo*  
• *Regal Gift Cards Fall Into Movies*  
• *Augmented Reality App w/ Frozen 2*  
• *Regal Unlimited Subscription Launch*  
• *Holiday Gift Card Free \$10 Campaign*  
• *RPX Regal Premium Experience Logo*  
• *Regal Employee Newsletter, Summer 19*  
• *Regal Corporate Holiday Card*

**RUSTIC ROOTS CREATIVE**  
ONE SILVER ADDY® AWARD  
• *UWVGK - Charity Case PSA*  
TWO BRONZE CITATIONS OF EXCELLENCE  
• *EYF - Your Turn*  
• *EYF - A Day in the Life*

**SEVIERVILLE, TENNESSEE CONVENTION & VISITORS BUREAU**  
ONE SILVER ADDY® AWARD  
• *Sevier Storm Sightings*  
EIGHT BRONZE CITATIONS OF EXCELLENCE  
• *Sevierville, TN Vacation Planner*  
• *Sevierville, TN Simply Buckhead Ad*  
• *Sevier Storm Comic Book*  
• *Sevier Storm Chamber Banquet Poster*  
• *VisitSevierville.com*  
• *Sevier Storm Comic Book Cover Art*  
• *Sevier Storm Sighting*  
• *Sevier Storm Chamber Banquet Videos*

**SHELTON GROUP**  
TWO GOLD ADDY® AWARDS  
• *EPRI Codebook*  
• *A Phenomenal Holiday Story*

**SMARTER SEARCHES**  
THREE SILVER ADDY® AWARDS  
• *Founder's Dinner Campaign*  
• *Bookcase Club Rebrand*  
• *Bookcase Club Form*  
FOUR BRONZE CITATIONS OF EXCELLENCE  
• *A Step Ahead Annual Report*  
• *Hospital Careers Media Kit*  
• *St John Neumann Catholic Church*  
• *A Night to Remember Social Campaign*

**UNITED WAY OF GREATER KNOXVILLE**  
TWO BRONZE CITATIONS OF EXCELLENCE  
• *United Way's Big Give Knox Campaign*  
• *United Way's Why I Give Campaign*

**UNIVERSITY OF TENNESSEE**  
TWO SILVER ADDY® AWARDS  
• *UT Knoxville Donor Viewbook*  
• *The Alumni Awards Gala*  
ONE BRONZE CITATION OF EXCELLENCE  
• *Big Orange Give*

**UNIVERSITY OF TENNESSEE FOUNDATION**  
ONE BRONZE CITATION OF EXCELLENCE  
• *APSEC 2019 Conference Marketing*

**VESSUL CREATIVE**  
ONE GOLD ADDY® AWARD  
• *Promoting Safe Driving with VR*  
ONE BRONZE CITATION OF EXCELLENCE  
• *Webb School: Go Farther. Go Further.*

**VIEO DESIGN**  
ONE SILVER ADDY® AWARD  
• *Facebook Ads - Macro Snacks*  
ONE BRONZE CITATION OF EXCELLENCE  
• *Macro Snacks - Facebook Pizza Ad*

**WVLT-TV**  
ONE BRONZE CITATION OF EXCELLENCE  
• *It All Starts Here*

**STUDENTS**  
**ALYSSA BROWN**  
TWO BRONZE CITATIONS OF EXCELLENCE  
• *Entertain with Toys R Us*  
• *The Gift of Godiva*

**DR. CHILDERS'S 450 CLASS**  
ONE BRONZE CITATION OF EXCELLENCE  
• *Delta Dental Delta Vision Campaign*

**RACHEL COATS**  
FOUR GOLD ADDY® AWARDS  
• *Sustainable Fashion*  
• *Artist Highlight*  
• *Tami and Tomi Bankole*  
• *Vindagua Issue 7*  
FOUR SILVER ADDY® AWARDS  
• *Vindagua Issue 7 Cover*  
• *Self-Care*  
• *Modes of Transportation*  
• *Student Bands*  
FOUR BRONZE CITATIONS OF EXCELLENCE  
• *Fall 2019 Playlist*  
• *Vindagua: The Making Of*  
• *Tauren Wells*  
• *Timothy Bideshi*

**MADISON CULLEN**  
ONE BRONZE CITATION OF EXCELLENCE  
• *Quaker Oats Ad*

**NICK D'ALESSANDRO**  
THREE SILVER ADDY® AWARDS  
• *Please Stay*  
• *Change is Good Series*  
• *Change is Good Series*  
ONE BRONZE CITATION OF EXCELLENCE  
• *Please Stay*

**HANNA DICE**  
ONE SILVER ADDY® AWARD  
• *Japan Passport Redesign*

**CASSIDY FORBES**  
TWO BRONZE CITATIONS OF EXCELLENCE  
• *Canon*  
• *M.O.R.E. Skincare Brochure*

**LAUREN FRIEND**  
ONE BRONZE CITATION OF EXCELLENCE  
• *Rejuvenate your mood.*

**NDIGI GICHINGIRI**  
ONE GOLD ADDY® AWARD  
• *Burnt Out*

**WENDY HARMON**  
ONE BRONZE CITATION OF EXCELLENCE  
• *Dig dog*

**ANNA HOUSE**  
ONE BRONZE CITATION OF EXCELLENCE  
• *Honey Magazine Campaign*

**KRISTY ILIA**  
ONE BRONZE CITATION OF EXCELLENCE  
• *Back 2 Square 1.*

**ALYSSA KRAL**  
ONE SILVER ADDY® AWARD  
• *Maryville Bicentennial Farm*  
TWO BRONZE CITATIONS OF EXCELLENCE  
• *Bicentennial College Woods*  
• *Token to the Golden City*

**YULISIA LOPEZ**  
TWO BRONZE CITATIONS OF EXCELLENCE  
• *Portfolio*  
• *Portfolio*

**SARAH MELANCON**  
ONE SILVER ADDY® AWARD  
• *Saltwater Brewery*  
ONE BRONZE CITATION OF EXCELLENCE  
• *Saltwater Brewery*

**MACY MEREDITH**  
ONE BRONZE CITATION OF EXCELLENCE  
• *Bennett Galleries*

**ALYSSA NICHOLS**  
ONE BRONZE CITATION OF EXCELLENCE  
• *How You Can Help Brochure*

**JASMINE ROGERS**  
TWO BRONZE CITATIONS OF EXCELLENCE  
• *Sherwin-Williams ColorSnap Brochure*  
• *Sherwin-Williams ColorSnap App*

**BRIANNA SZURPICKI**  
TWO BRONZE CITATIONS OF EXCELLENCE  
• *Depop*  
• *Depop*

**CHLOE VACCARO**  
ONE SILVER ADDY® AWARD  
• *Pearl*  
FOUR BRONZE CITATIONS OF EXCELLENCE  
• *Is The End Near?*  
• *100 Years of the Highland Echo*  
• *Jack Gray*  
• *Eyes Open*

**CAROLINE WATERS**  
TWO BRONZE CITATIONS OF EXCELLENCE  
• *Bennett Galleries Billboard*  
• *Chick-fil-A Ad*

**CHRISTEN WATSON**  
TWO BRONZE CITATIONS OF EXCELLENCE  
• *MC Bicentennial*  
• *Woven in Time*

**KARA WEGNER**  
ONE GOLD ADDY® AWARD  
• *Land of Fire and Ice*  
ONE SILVER ADDY® AWARD  
• *Indelible Faces*

**SPONSORS**

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